

# NUR NABHILAH MOHD ZAKI

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## PROFESSIONAL PROFILE

Recent graduate and passionate **WordPress Developer** with over **2 years' experience** creating **responsive, SEO-friendly, multilingual, and eCommerce websites**. Skilled in **WordPress, ACF, WooCommerce**, and collaborating with designers, developers, and clients to deliver **high-quality projects on time**. Strong problem-solving skills and attention to detail, with proven results in **website performance, user engagement, and search visibility**.

## CORE EXPERTISE

- WordPress Website Development Including Multi-language Sites and ACF
- Front-end Web Design (HTML, CSS, JavaScript, PHP)
- Responsive and mobile-friendly layouts
- SEO-friendly website structure and optimization
- Website Performance Optimization (Page Speed, Caching, Image Compression)
- Client Requirement Analysis and Communication
- Cross-department Coordination
- Project Progress Tracking and Milestone Management

## NOTABLE ACHIEVEMENTS

- Led the development of multiple **WordPress corporate websites**, improving page load speed by up to **60%** through optimisation work.
- Worked closely with project managers, designers, and SEO teams to improve website structure and search visibility.
- Delivered websites for **local and overseas clients** across different industries, meeting tight project timelines.
- Built and managed **multilingual WordPress websites** (Chinese, Thai, Bahasa Melayu, English, Korean, and French) using **ACF** for flexible content management.
- Developed and supported **WooCommerce websites**, including product setup, checkout setup, and payment gateway integration.
- Created reusable templates, custom post types, and ACF field groups to support content-driven and marketing websites.

## WORK EXPERIENCE

### Web Developer (Executive)

Sept 2023 – Present

#### LOCUS-T Sdn Bhd

- Developed and launched **multilingual WordPress websites** using **WordPress, ACF, HTML, CSS, PHP, and JavaScript**, ensuring fully **responsive layouts** for desktop, tablet, and mobile.
- Built and supported **WooCommerce / eCommerce sites**, including **product setup, checkout, and payment gateway**.
- Optimized website performance, improving **page load speed by up to 40%** through caching, image compression, and clean coding practices.
- Collaborated with designers, SEO specialists, and content writers to ensure websites met **client branding, functionality, and usability requirements**.
- Conducted testing and debugging to fix **layout, security, functionality and multilingual content issues**.
- Implemented **SEO-friendly architecture** and integrated analytics tracking, contributing to **higher organic traffic**.

## Project Coordinator & Client Servicing Specialist (Intern)

Mar 2023 – Aug 2023

### LOCUS-T Sdn Bhd

- Assisted in managing **20+ web development and digital marketing projects**, ensuring timely delivery and quality standards.
- Coordinated with project managers, designers, developers, and content teams for **smooth project execution**.
- Acted as a key **point of contact for clients**, gathering requirements, clarifying scope, and aligning expectations.
- Monitored project timelines and deliverables, proactively identifying **risks to prevent delays**.
- Prepared project documentation and progress updates to maintain **team and client alignment**.

## EDUCATION

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### Bachelor of Information Science (Hons) Information Content Management | CGPA: 3.62

2020 – 2023

Universiti Teknologi MARA (UiTM) Cawangan Selangor, Puncak Perdana Campus

### Sijil Tinggi Pelajaran Malaysia (STPM) – Social Science | CGPA: 3.25

2018 – 2019

Pra-University Hulu Kelang, Selangor

## CERTIFICATIONS & TRAINING

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### Technical Certifications

- **Full-Stack Web Development Bootcamp** – Udemy, 2025
- **Microsoft AI For All** – AI Basics, Responsible AI, Generative AI, Microsoft Copilot, AI Inclusivity – Microsoft / PepperLabs, 2025
- **WordCamp Malaysia Training** – 2024
- **Fundamentals of Digital Marketing** – Google Digital Garage, 2023
- **Program Latihan OSINT (Open-Source Intelligence)** – CyberSecurity Malaysia, 2023

## TECHNICAL & SOFTWARE SKILLS

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<b>Web Development:</b>	WordPress, ACF, WooCommerce, HTML, CSS, PHP, JavaScript, Responsive & SEO-Friendly Development
<b>Design Tools:</b>	Canva, Figma, Adobe Photoshop, Adobe Illustrator
<b>Hosting &amp; Server Management:</b>	cPanel, Plesk, Domain & Hosting Setup, SSL Configuration, Website Backup & Migration
<b>General Tools:</b>	Microsoft Office Suite

## LANGUAGES

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<b>Malay</b>	Native
<b>English</b>	Proficient
<b>Mandarin</b>	Basic